

ARTIST STATEMENT

I create video art because it presents the uncommon opportunities to both challenge and delight audiences. My films investigate new avenues of communication through inventive production techniques.

As an entertainer, I draw my inspiration from pulp diversions such as daytime television, straight-to-DVD movies, and advertisements to accommodate a playful nature in my films. I skew these familiar forms to motivate my viewers to think critically about the motives of all media makers. Through an emotionally nonrestrictive viewing experience, I attempt to encourage a diversity of opinion among my viewers.

As an innovator, I experiment with rhythm, color, and sound to bring a vibrant and distinctive motif to all of my films. My use of organic storytelling structures consciously breaks from the tired commercial narrative and avoids artificially conforming to rigid, industrial media standards. I strive to fill a void with my work; to manifest underrepresented ideas and forms.